

PREET PANNU

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EXECUTIVE PROFILE

Senior Editor and Post-Production Producer with 20+ years crafting broadcast, documentary, branded, and digital narratives for global audiences. Credits on A+E Networks, PBS, Discovery, Travel Channel, and STX. Full-cycle post-production - ingest to broadcast-ready masters, spanning longform documentary, video podcasts, and short-form social content. Fluent across the modern post stack | Premiere Pro, Avid, DaVinci Resolve, Pro Tools, and Descript. Early adopter of AI-assisted workflows, global productions in U.S., UK, and East Africa.

CORE COMPETENCIES

- Editing & Post-Production: Adobe Premiere Pro, Avid Media Composer, Final Cut Pro, DaVinci Resolve
- Audio & Podcast Production: Pro Tools, Adobe Audition, Descript. Multi-track cleanup, mixing, video-podcast
- Emerging AI Tools: ElevenLabs, Runway, Firefly, Midjourney, ChatGPT, Claude, Herra, Kling, Canva, Wix
- Production & Asset Management: Frame.io, Media Pulse, cloud asset organization, YouTube/MPX delivery
- Languages & International Reach: Fluent English; conversational Kiswahili, Punjabi, and Hindi

PROFESSIONAL EXPERIENCE

Freelance Digital Content Producer / Editor | Mark Cooper Comestibles & Hunting for Healers (Spotify) | NY

Sep 2018 – Present

- Edit host and interview episodes for the Hunting for Healers podcast, delivering, broadcast-ready audio for Spotify using Descript.
- Produce branded video and lifestyle/product content, incorporating AI-enhanced editing techniques to drive engagement across digital platforms.
- Created and launched Wix e-commerce site and social media strategy, increasing repeat engagement.

Global Producer & Editor | A+E Networks | NY

Jan 2023 – Jul 2024

- Directed end-to-end post-production and re-mastering of global programming, coordinating cross-functional teams to meet international broadcast and streaming specs (Hulu, Netflix, Prime, and more).
- Coordinated post-production, ensuring on-time delivery, technical QA, audio finishing, and legal/color compliance across markets. Managed high-volume digital media assets and edited under deadlines.

Editing Instructor (Adjunct Faculty) | New York Film Academy | NY

Apr 2019 – Jul 2024

- Taught film, documentary, and television editing using Avid Media Composer and Adobe Premiere Pro, guiding students from foundational technique to advanced post-production workflow.
- Delivered instruction in digital storytelling and film theory; fostered critical thinking and journalistic standards through peer review and discussion.

Freelance Editor | World Science Festival / Run With Ryan | NY

Feb 2021 – Jan 2023

- Edited science, educational, and documentary content reaching audiences of more than one million viewers, for World Science Studios and travel/adventure influencer Run With Ryan.
- Co-developed scripts and voice-over narration translating complex scientific concepts into engaging, platform-ready stories. Prepared platform-specific edits to optimize distribution and viewer retention.

Freelance Documentary Editor | Empty Quarter Studios — “Into the Lost Desert” (STX / Tubi) | NY

Apr 2019 – Apr 2020

- Edited the feature-length documentary profiling extreme athlete and explorer Max Calderan on Premiere Pro, shaping hundreds of hours of expedition and location footage into a cohesive narrative.
- Partnered directly with the director to take raw footage to polished film; produced sizzle reels and marketing/festival cuts.

TV Producer & Editor | KTN & NTV (Nusu Nusu Productions) | Nairobi

Aug 2017 – Jul 2018

- Produced and edited daily news features and current-affairs programming for Kenya's leading television broadcasters under demanding deadlines.
- Collaborated with journalists, producers, and field teams to create broadcast and digital stories highlighting diverse communities.

Production Manager (RED Dog Productions) | The New School | NY

Aug 2014 – Jul 2017

- Built and led a multidisciplinary creative studio; established daily production operations spanning video, livestreaming, and podcasting for lectures, symposia, and campus events.
- Hired and trained staff; directed studio and location productions; managed post-production for multiple concurrent projects.
- Produced digital content for Parsons School of Design and the Milano School of Policy and continuing ed.

Documentary Editor | Dominick Media | NY

Feb 2012 – Dec 2013

- Edited a black-and-white feature documentary on Abbey Lincoln (Final Cut Pro)..

Television Editor | Lion TV / Frappé Inc. — “Cash Cab” (Discovery) | NY

Aug 2011 – Jan 2012

- Edited episodes of the Emmy-winning competition series Cash Cab on Avid Media Composer.

Editor & Story Producer | PBS — “Kimchi Chronicles” | NY

Aug 2010 – Aug 2011

- Story-produced and edited PBS food-and-travel series on Korea featuring celebrity chef and Hugh Jackman.

Assistant Editor | Zero Point Zero Productions — “Anthony Bourdain: No Reservations” (Travel Channel) —

New York, NY

Jun 2009 – Aug 2010

- Supported senior editors on the Emmy-winning series across three seasons; synced and prepped HD workflow, laid soundtrack, and assembled full episodes with producers and graphics artists.

Producer & Editor | Blonde & Co (formerly Goldilocks Media) | NY

Feb 2007 – Jun 2009

- Wrote treatments and scripts for beauty and fashion campaigns; produced video and photo shoots, booked crew and talent, and negotiated rates.
- Managed budgets, status reports, and client relationships while overseeing studio post-production workflow.

Associate Producer | Barclays | NY

Apr 2005 – Feb 2007

- Produced and edited video for time-sensitive webcasts, weekly shows, and financial presentations on Avid Adrenaline and Avid Media Composer.
- Served as camera operator for segments involving CNN, BBC, and other broadcast partners.

Radio Producer & Presenter | Capital FM / East FM | Nairobi

1998 – 2004

- Produced and presented radio programming early in career, building journalistic storytelling skills and on-air personality.

EDUCATION

- Master of Arts, Media Studies — The New School, New York, NY (Full Academic Scholarship)
- Postgraduate Certificate in Education — University of Sunderland, UK
- Bachelor of Arts, Business Studies & Economics (Dual Honours) — University of Sheffield, UK